

2016 COMMUNITY SPONSORSHIP AND ADVERTISING OPPORTUNITY



OUR LADY OF THE LAKE AUCTION

On Saturday, April 23, 2016, Our Lady of the Lake will host its annual Auction-

Luck Be a Laker, Tonight!

We are seeking individuals, families and businesses who are interested in sponsoring our school for our biggest fundraising event of the year. Sponsoring or advertising at our auction allows you advertising opportunities to be viewed by potential customers and other contributing supporters at our well-attended community gathering. Support for our auction through a sponsorship commitment is a great way to provide our school community with funds which will directly benefit our students and their academic success. Thank you for your generous support!



**Deadline is
March 1, 2016**

COMMUNITY SPONSORSHIP

GOLD	\$500 OR ABOVE
SILVER	\$201-\$500
BRONZE	\$50-\$200

Sponsors will be recognized on the back cover of auction catalog
Look on the back of this flyer for additional Sponsorship Perks!

PREMIUM AUCTION ADVERTISING

- *YOUR LOGO ON THE BACK OF THE AUCTION BID CARD
- *RECOGNITION ON THE OLL WEBSITE
- *POWERPOINT SLIDE DISPLAYED DURING THE LIVE AUCTION
- *AUCTION WELCOME BANNER

GOLD- FULL PAGE (4" X 7.5")	\$500
SILVER- HALF PAGE (4" X 3.5)	\$350
BRONZE- BUSINESS CARD (2 x 3.5)	\$200

Thank You!

Follow these three simple steps for Sponsorship!

1. Complete the FORM on the BACK of this flyer.
1. Send your FORM and CHECK in the self addressed, attached envelope.
2. Please include either, a) copy of your logo, business card or a copy of the format in which you'd like your advertisement to be printed, b) email your Family name(s) and how you would like it to be displayed to JSullivan@OLLSeattle.org

**Please note that this sponsorship is separate and cannot be used towards your family procurement.*



Our Lady of the Lake Sponsorship

Here is where *your* generous sponsorship will go!



- * Replacement materials for Science Kits
- * Middle School Chromebook tablets
- * Auction costs
- * Math manipulatives
- * Library books

- * Math Workbooks for each grade level
- * Outdoor playground equipment
- * St. Francis Giving Tree
- * Classroom materials for our counselor
- * Garden supplies for community garden

- * Tuition assistance
- * Class set of novels
- * Community beautification
- * Technology upgrades
- * PE equipment

COMMUNITY GOLD \$500 OR ABOVE

- * 1 ticket to the Auction
 - * Family Recognition on the OLL Auction Website
 - * Family name on the Family Donation Catalog Page
 - * Name displayed on the slide show during the Live Auction
 - * Verbal recognition during the Live Auction
- *** Visa or MasterCard accepted ONLY at this level.
Please contact Joan Sullivan at 206-523-6776 x120 for payment

COMMUNITY SILVER \$201-\$500

- * Family name on the Family Donation Catalog Page
- * Recognition on the OLL Auction Website
- * Name displayed on the slide show during the Live Auction

COMMUNITY BRONZE \$50-\$200

- * Family name on the Family Donation Catalog Page

GOLD AUCTION ADVERTISING \$500

- * 1 ticket to the Auction
 - * Recognition on the OLL Auction Website
 - * Your Logo displayed in the Auction Catalog
 - * Name displayed on the slide show during the Live Auction
 - * Verbal recognition during the Live Auction
 - * Your Logo on the back of the **Auction Bid Card**
- *** Visa or MasterCard accepted ONLY at this level.
Please contact Joan Sullivan at 206-523-6776 x120 for payment

SILVER AUCTION ADVERTISING \$350

- * Your Logo displayed in the Auction Catalog
- * Recognition on the OLL Auction Website
- * Name displayed on the slide show during the Live Auction

BRONZE AUCTION ADVERTISING \$200

- * Your Logo displayed in Auction Catalog
- * Recognition on the OLL Auction Website

YOUR TAX DEDUCTIBLE DONATION IS APPRECIATED
TAX ID #: 91-0598093

SEND PAYMENT TO: OLL SPONSORSHIP- 3520 NE 89th Seattle, WA 98115
DEADLINE DATE: **MARCH 1, 2016** Visit www.ollauction.org for additional forms

INDIVIDUAL OR COMPANY NAME _____

CONTACT NAME _____ CONTACT TITLE _____

ADDRESS _____ CITY, STATE, ZIP _____

PHONE (____) _____ FAX (____) _____ EMAIL _____

PLEASE MAKE ALL CHECKS PAYABLE TO: OUR LADY OF THE LAKE SCHOOL



The sooner you make your donation, the longer your name will be visible on our online auction website!