

December 16, 2015

Dear OLL Families,

My name is Patrick Kelly and this is my daughter Kaylee's first year at OLL. I am excited to be this year's **Family Procurement Lead**. We are “all-in” to making this year's auction the best one yet, and it's my job to help answer any questions you may have about this important and fun event.

This year's theme is: **Luck Be a Laker, Tonight!**

For those families new to OLL the auction provides a major source of income for our school, with proceeds directly supporting operations and tuition assistance. Each K-8 family is obligated to donate or procure an item totaling a minimum of \$250. Families can contribute in a **variety** of ways:

- Purchase a new item or unique experience for \$250 or more to donate.
- Make a cash contribution of \$250 or more which can be combined with other cash donations by the auction committee into exciting items or experiences.

Some key dates to remember are:

**Early Procurement deadline: Friday, January 29th 2016. Stay tuned! There will be drawing for a special prize for those families who commit by this date...**

Final procurement deadline: Friday, March 25th

Auction date: **Saturday, April 23rd**

To make this auction a success we are looking for unique experiences that generate top bidding dollars. Keep in mind that cash donations may extend further than a \$250 gift card that may not generate a higher return than their initial investment. If you have a gift card in mind, try asking for a charitable match from the company to ensure a bigger bang for your buck.

Please let me know if you have any questions.

Patrick Kelly

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