

# 2018 SPONSORSHIP AND ADVERTISING OPPORTUNITY



## OUR LADY OF THE LAKE AUCTION **BACK TO THE 80'S!** April 28, 2018

Support for our auction through a sponsorship commitment is a great way to provide our school community with funds which will directly benefit our students and their academic success.

**New this YEAR!** For being such a generous Sponsor, you will be placed in our OLL Business Directory- *Laker's List*, that will be sent home with each OLL family. Think of it as a advertising flip book that is an easily, accessible way for you to get your name/business out there to more than 180 local families!



**Deadline is  
March 1, 2018**

### PREMIUM AUCTION SPONSORSHIP ADVERTISING

Heart	\$ 2500
Mind	\$ 1000
Spirit	\$ 500
Love	\$ 250
Name Your Own	\$ \$ \$

## Thank You!

Follow these three simple steps for Sponsorship!

1. Complete the FORM on the BACK of this flyer.
2. Send your FORM and CHECK in the self addressed, attached envelope.
3. Please include either, a) copy of your logo, business card or a copy of the format in which you'd like your advertisement to be printed, email your photo ready art or business card (.jpg please) to [auctionsponsorship@ollseattle.org](mailto:auctionsponsorship@ollseattle.org)

YOUR TAX DEDUCTIBLE DONATION IS APPRECIATED!  
TAX ID #: 91-0598093

QUESTIONS? Contact Joan Sullivan at [JSullivan@OLLSeattle.org](mailto:JSullivan@OLLSeattle.org)



# Our Lady of the Lake Sponsorship

Here is where *your* generous sponsorship will go!



- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"> <li>* Replacement materials for Science Kits</li> <li>* Middle School Chromebook tablets</li> <li>* Outdoor Education</li> <li>* Math manipulatives</li> <li>* Library books</li> </ul> | <ul style="list-style-type: none"> <li>* Math Workbooks for each grade level</li> <li>* Outdoor playground equipment</li> <li>* St. Frances Giving Tree</li> <li>* Classroom materials for our counselor</li> <li>* Garden supplies for community garden</li> </ul> | <ul style="list-style-type: none"> <li>* Tuition assistance</li> <li>* Class set of novels</li> <li>* Community beautification</li> <li>* Technology upgrades</li> <li>* PE equipment</li> </ul> |
|--|---|--|

## HEART \$2500

- Includes Everything from the SPIRIT Level
- Two tickets to the Auction
- 1 bottle of OLL Pinot Noir
- Live 30 second ad provided by Sponsor
- 18x24 Banner company advertisement to be displayed for the 2018/2019 school year
- OLL Community Sponsorship Directory, *Laker's List*
- Logo on the back of bid card

## MIND \$1000

- Includes Everything from the SPIRIT Level
- Logo printed on the back of all bid cards
- 1 bottle of OLL Pinot Noir
- 18x24 Banner company advertisement to be displayed for the 2018/2019 school year
- OLL Community Sponsorship Directory, *Laker's List*

## SPIRIT \$500

- Recognition on the OLL Auction Website
- Full Page Advertisement (4"x 7.5") displayed in the Auction Catalog
- Name displayed on the slide show during the Live Auction
- OLL Community Sponsorship Directory, *Laker's List*

## LOVE \$250

- Half Page Advertisement (4"x 3.5") displayed in the Auction Catalog
- Recognition on the OLL Auction Website
- OLL Community Sponsorship Directory, *Laker's List*

## NAME YOUR OWN SPONSORSHIP \$\$\$

- OLL Community Sponsorship Directory, *Laker's List*
- Please contact Joan Sullivan for Advertising Options at this level

**SEND PAYMENT TO: OLL SPONSORSHIP- 3520 NE 89<sup>th</sup> Seattle, WA 98115**

DEADLINE DATE: **March 1, 2018**

Visit [www.ollauction.org](http://www.ollauction.org) for additional forms

INDIVIDUAL OR COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ CONTACT TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY, STATE, ZIP \_\_\_\_\_

PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_ EMAIL \_\_\_\_\_

**PLEASE MAKE ALL CHECKS PAYABLE TO: OUR LADY OF THE LAKE SCHOOL**  
TAX ID #: 91-0598093